

Casita Linda Receives Donation from Momentum Factor to Build Home for Impoverished Family

Austin Firm Partners with Casita Linda to Construct Fourth Home in Mexico since 2018

SAN MIGUEL DE ALLENDE, Mexico – Casita Linda has once again received a generous donation from Momentum Factor, a leading global provider of online risk mitigation applications and services, to build a house for an impoverished family in Guanajuato, Mexico. This marks the fourth home that the Austin-based firm has helped construct in association with Casita Linda since 2018. Of note, Casita Linda has now built a total of 130 houses since being founded in 2001.

“We are so very happy to be able to provide another home to a family in need,” said Jonathan Gilliam, Momentum Factor Founder & CEO. “Our association with Casita Linda is very special to all of us at Momentum Factor. Being able to lend a helping hand to those who need it most means a lot to our entire team.”

Although the firm’s executive team was unable to travel to Mexico and help build this house - as was done in years past - due to the pandemic, the continued support through donations makes a lasting impact.

“Momentum Factor has provided warm shelter, hope and dignity to those less fortunate, said Rachel Ballard, Casita Linda Vice President. “We thank them from the bottom of our hearts for their generosity.”

About Casita Linda

A not-for-profit organization based out of San Miguel de Allende, Mexico, Casita Linda, meaning pretty little home, has helped more than 130 families since its inception in 2001. The mission of the organization is to create a dignified, safe and empowering environment that provides a foundation of hope for families living in extreme poverty. For more information about Casita Linda, visit casitalinda.org.

About Momentum Factor

Momentum Factor is a leading global digital brand protection, compliance monitoring and reputation management firm. Its advanced techniques and software protect companies from online risks. This includes its flagship product, [FieldWatch™](#), which is used by enterprise and mid-sized companies to identify online risks and enforce policies. Please visit momofactor.com to learn more.